BIO

Janis Nazarenko

Owner/Founder, Sweet Velocity Boating & PowerSports

Janis Nazarenko left a 15 year professional Human Resources career in May 2017 to expand her side activity of providing boat handling instruction and on-the-water wedding elopements into a full-time business focused on women enthusiasts in her passions of boating, snowmobiling, and ATVing.

She has an MBA from Southern NH University and a BA in Business management from Richard Stockton University, is a lifetime boater, originally from Toms River, New Jersey, now lives in Laconia, NH and has over 20 years experience in snowmobiling and ATVing.

Nazarenko is a licensed captain holding a USCG Master Inland 50-ton Credential, is a private pilot and a former instructor of boating safety courses for the US Power Squadron and Coast Guard Auxilary. She has general systems and basic maintenance knowledge, including electrical, mechanical, and hardware.

Additional information about Nazarenko’s career and expertise can be found on [LinkedIn](https://www.linkedin.com/in/janisnaz/).